

Chelsey Laird

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Professional Profile

- Accomplished career demonstrating consistent success in higher education contexts in both teaching and administrative roles;
- Proven excellence in developing of strong rapport with students, colleagues and administrators;
- Expertise in the creation, implementation, and coordination of personalized development of appropriate intercultural strategies and meaningful activities to propel learning in higher education;
- A confident, effective presenter and innovative instructor, able to engage and facilitate meaningful conversations about higher education in a variety of different cultural contexts.

Education

Doctorate of Education, Candidate

Simon Fraser University

2013-present

Dissertation title: Working at an Internationalizing University: An institutional ethnography informed study of staff experiences

Master of Arts (Global Studies)

University of Gothenburg

2007-2010

Highlights of the program include: Field Study program to rural and urban India; received a pass-with distinction for thesis on the Securitization of Global Mega-Events.

Bachelor of Arts (Political Science & Global Studies)

Wilfrid Laurier University

2003-2007

I received a Bachelor of Arts with Honours. I also completed a one-semester study abroad experience to Sweden.

Teaching

University of the Fraser Valley

2020

Sessional Instructor, College of Arts

UNIV 101- Introduction to University Culture

ARTS299 - Arts Portfolio: Exploring Career & University

- Responsible for all aspects of teaching and class administration, including lectures, assignments, and discussions for in-person and online learning environments.
- Plan, evaluate, and revise course curricula, course materials, and methods of instruction to address the needs of students from diverse learning backgrounds and cultures for in-person and online learning environments

University of the Fraser Valley
Instructor, Continuing Education

2019

I designed, curated, taught and evaluated the following online courses for students pursuing the Public Relations Certificate at UFV.

- Public Relations 06 (PR06) - Impression Management: Influencing your Public Image
- Public Relations 10 (PR10)- Building a Media Kit

University of the Fraser Valley
Guest Lecturer

2014-2017

- GDS100, CMNS104, CMNS180 guest lectures on topics ranging from sustainable development goals, global higher education systems, and intercultural capacity building.

Professional Experience

British Columbia Council for International Education (BCCIE)
Senior Manager, Internationalization & Market Support

June 2017-present

In my current position, I am responsible for leading various province-wide internationalization initiatives to meet the objectives of the International Education Strategy. I have developed excellent intercultural communication skills that are key for successful international relations. I have also been invited to numerous BC post-secondary institutions as an expert community member to present on international education trends and opportunities for professional development.

University of the Fraser Valley

Coordinator, Global Engagement Programming

October 2013- March 2014; July 2014-May 2017

As Global Engagement Coordinator at UFV, I was responsible for the successful integration and engagement of international students to the UFV community. I was responsible for many programs and projects, including International Student Orientation, Friends Without Borders peer mentorship program, and various intercultural communication, diversity, equity and inclusion workshops. Many of the projects were delivered in collaboration with UFV departments to highlight resources and support students' learning. I was also responsible for the Global Lounge programming, which won the UFV Teamwork Award 2017. One unique project that I was responsible for from conception through evaluation was a co-curricular online learning experience for UFV students. The You, Me, and UFV! Intercultural learning experience was developed in Blackboard to facilitate an intercultural engagement through online technologies between UFV students in Canada and India.

Simon Fraser University

Program Coordinator (SFU International)

February-June 2014

As Program Coordinator, I was responsible for a variety of projects with a range of communications needs. Some of my main roles included alumni development in the East Africa region, and coordinating an international research conference.

Memorial University of Newfoundland

International Program Coordinator (Internationalization Office)

International Projects Officer (Marine Institute)

Public Policy Intern (Harris Centre)

June 2009-September 2013 (various contracts)

In various roles at Memorial University, I was responsible for a variety of internationalization initiatives. I worked closely with international high-level delegates and students. I also collaborated with local community members on integration events and activities.

Research Experience

Simon Fraser University

October 2015- September 2016

Research Assistant (International Services for Students)

Research Assistant (Centre for Research on International Education)

- In my various Research Assistant positions at Simon Fraser University, I conducted a research project on Field School administration in Canada and was the lead for the staff interviews (marketing, interviewing, coding) portion on a research project on the internationalization of higher education in Canada.

Professional Development Engagements at University of the Fraser Valley

- 2019 - Instructional Skills Workshop
- 2017 - Indigenizing the Curriculum (IDC)
- 2017 - Staff Representative on the Academic Planning and Priorities Committee (APPC)
- 2016- Internationalization Strategy Committee
- 2016 - Queer Competencies Training, delivered by QMUNITY
- 2015-16 - Strategic Enrolment Management (SEM) Retention Committee Member
- 2015-17 - Member of the Race and Anti-Racist Network (RAN)
- 2015 - Intercultural Development Inventory (IDI), delivered in Halifax, NS

Conferences and Presentations

- Beck, K., Illevia, R., and C. Laird, (2020, March). *Facilitating Internationalization: Staff experiences at a Canadian University*. Panel to be presented at the Asia-Pacific Association for International Education (APAIE), Vancouver, BC.
- Ashizawa, S. and C. Laird. (2019, June). *Innovating Study Abroad for the 21st Century: UMAP & ISEP*. Presented at the BC Council for International Education conference, Whistler, BC.
- Ashizawa, S. and C. Laird. (2018, November). *University Mobility in Asia and the Pacific: Opportunities for Canada*. Presented at the Canadian Bureau for International Education conference, Ottawa, ON
- Laird, C. (2018, October). *Leading Professional Development in an Internationalizing University*. Presented at the Southeast Asia Ministers of Education (SEAMEO) Regional Training Office, Ho Chi Minh City, Vietnam.
- Laird, C. and C. Miranda (2017, May). *Transcultural university experiences: illuminating the influence of internationalization on relationships between staff and students*. Paper to be presented at the Canadian Society for the Study of Education (CSSE) conference (CONGRESS), Toronto, ON.
- Beck, K. and C. Laird (2017, March). *Facilitating Internationalization: Faculty and Staff in cultural 'Third Space'*. Paper presented at the Learning at Intercultural Intersections conference, Kamloops, BC.

- Beck, K. and C. Laird (2016, November). *Facilitating Internationalization for all: Faculty and Staff in 'Third Space'*. Paper presented at the Canadian Bureau for International Education conference, Ottawa, ON.
- Laird, C. and T. Alsafar. (2016, November). *International Education 101*. Panel session presented at the Canadian Bureau for International Education conference, Ottawa, ON.
- Laird, C. (2016, July). *International Student Orientation and Transition to Canada*. Presented at UVF India (Chandigarh Campus).
- Beck, K. and C. Laird (2016, May). *Working for the Internationalizing Campus: Staff as 'Third Space Professionals'*. Paper presented at the Canadian Society for the Study of Higher Education conference, Calgary, AB.
- Beck, K., Illevia, R., Laird, C., Zabihollahi, K., and C. Miranda. (2016, May). *Experiences of Internationalization: Staff in 'third space'*. Panel presented at the Comparative and International Education Society of Canada conference, Calgary, AB.
- Conradi, A. and C. Laird (December, 2014). *Internationalization: a vehicle or obstacle for social justice implications in international student services practices*. Panel presented at the Comparative and International Education Society of Canada West-Coast Networking Conference, Vancouver, BC.

References

Available upon request.